CANEU

HONEY PARTNERS

CanEU Honey Partners provides consulting, market access and brokerage services connecting Canadian honey producers with European buyers.

We combine first-hand knowledge of the European honey industry with an understanding of Canadian beekeeping and production to help both sides identify opportunities, reduce uncertainty and build reliable business relationships.



For Canadian Honey Producers

Market Entry & Assessment
Understand European market requirements, buyer expectations and commercial opportunities.

Lot Assessment & Pre-Qualification
Identify suitable honey lots and coordinate documentation, traceability and relevant laboratory analysis.

Buyer Identification & Introductions.
Connect with qualified European importers, packers and other potential buyers.

Commercial & Export Support
Assistance with samples, specifications, pricing, logistics, documentation and commercial discussions.

For European Honey Buyers

Access to Canadian Sources.
Identify Canadian producers and honey lots suited to your sourcing requirements.

Pre-Qualified Opportunities
Receive well-documented information on origin, production, traceability, quality and relevant testing.

Canadian Producer Liaison
We act as your contact in Canada, coordinating communication, samples, specifications and laboratory work.

Long-Term Sourcing
Develop reliable Canadian supply streams tailored to European market requirements.





From Hive to Market

Testing and due diligence are tailored to each lot and the requirements of the prospective buyer. Independent laboratories and regulatory authorities remain responsible for testing, certification and regulatory decisions.

Consulting. Brokerage. Connections.

Whether you are a Canadian producer looking to enter the European market or a European buyer seeking Canadian honey sources, we help make Canadian-European honey business more informed, efficient and connected.

Experience Rooted in the Honey Industry

With decades of experience in food, organic products and the international honey trade, *Thorsten Gooss* brings extensive knowledge of both European markets and Canadian beekeeping. His career includes leadership roles with major German honey importers, organic food companies and international industry partners. Today, through CanEU Honey Partners,

Connecting Canadian Honey with European Markets